

2018 Howelltonian Senior Ads

Celebrate your senior's achievement by making a permanent memory in the *Howelltonian* yearbook. Your color ad is easy to create. *All you do is fill out this form, pick your size, write a personal message, and submit color photos. We'll take care of the rest. Full payment must accompany all material. Form/photos/SASE must be received by Friday, Oct. 27 @ 2:20 PM.*

Step One: Pick your ad size (PLEASE check one)

- 1/8 page (25-35 words copy and 1 photo) \$100
- 1/4 page (25-35 word copy and 1-2 photos) \$150
- 1/2 page (25-50 words copy and 1-5 pictures) \$225
- Full page (25-50 word copy, 1-12 pictures) \$350

Step Two: Fill out this section.

of Photos: _____

Are you submitting by disk or flash drive? Y N

Do you want your photos returned? Y N

(if yes, enclose a self addressed stamped envelope)

Step Three: Write a personal message. You may also type this and attach or submit it on disk/flashdrive

Step Four: Choose your color photos. Please read all below as these notes are important.

•PLEASE PROVIDE EITHER ORIGINAL, UNCROPPED/UNCUT/UNTAPED, PHOTOS AND/OR A CD/FLASHDRIVE WITH DIGITAL IMAGES OF 300 DPI.

•Please note, printouts of photos made on inkjet printers do not scan properly and will appear grainy, so please do not send these. We are not responsible for original photo quality that results in poor imaging.

•WE CANNOT USE SENIOR PROOFS. •All photos must be rectangular or square. Do not send odd shapes. While you may request a layout by providing a diagram, we cannot guarantee placement.

•We suggest you do not send pictures containing boyfriends/girlfriends as often relationships change and the senior ad cannot.

•Clearly label your photos by putting your name and address on the

back of each (mailing labels are good). Be careful when writing on the back of photos so that ink does not bleed through or onto another photo.

•The yearbook staff makes every attempt for a high quality, error free ad. Staff is not liable for damage to photos, typos, and reserves the right to alter or not use a photo for content or design reasons. Babies need to be diapered in infant/toddler photos.

•Photos will be returned no later than April 1 (usually much earlier). Please enclose a self-addressed/stamped envelope for return of your pictures. Please make certain the envelope is large enough to have photos returned.

•The yearbook staff determines the remaining page allotment based on senior ads, which is why the deadline must remain this early.

Step Five: Submit photos/payment/SASE/ad form

DEADLINE: Friday, OCT. 27, 2:20 PM

Senior First and Last Name (Print as you wish it to appear in ad) _____

Parent Name: _____

Mailing Address: _____

Phone Number _____ Email _____

Please return this form with your pictures, SASE, and a check payable to Francis Howell High School. The district requires a phone # and driver's license # on the check. Either mail to Francis Howell High School Yearbook, 7001 Highway 94 South, St. Charles, MO 63304, or drop the ad off in the attendance office before the deadline. Questions, call Mrs. Dunaway at 636-851-4820.