

# 2017 Howelltonian Senior Ads

Celebrate your senior's achievement by making a permanent memory in the **Howelltonian** yearbook. Your color ad is easy to create. All you do is fill out this form, pick your size, write a personal message, and submit color photos. We'll take care of the rest. Full payment must accompany all material. Form/photos/SASE must be received by Friday, Oct. 21 @ 2:20 PM.

## Step One: Pick your ad size (PLEASE check one)

- 1/8 page (25-35 words copy and 1 photo) \$100
- 1/4 page (25-35 word copy and 1-2 photos) \$150
- 1/2 page (25-50 words copy and 1-5 pictures) \$225
- Full page (25-50 word copy, 1-12 pictures) \$350

## Staff Use Only

# of Photos: _____	Disk	Y	N
Page number: _____	QR	Y	N
	SASE	Y	N
Date photos returned: _____			

## Step Two: Write a personal message

Print what you want the ad to say. You may also type the message and enclose it or submit on a CD.)

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## Step Three: Choose your color photos. NUMBER OF PHOTOS BEING SUBMITTED: \_\_\_\_\_

•PLEASE PROVIDE EITHER ORIGINAL, UNCROPPED/UNCUT/UNTAPED, PHOTOS AND/OR A CD WITH DIGITAL IMAGES OF 300 DPI. •Please note, printouts of photos made on inkjet printers do not scan properly and will appear grainy, so please do not send these. •WE CANNOT USE SENIOR PROOFS. •All photos must be rectangular or square. Do not send odd shapes. •We suggest you do not send pictures containing boyfriends/girlfriends as often relationships change and the senior ad cannot. •While you may request a layout by providing a diagram, we will not guarantee placement. •Do not attach the pictures in any given order or staple them. •Clearly label your photos by putting your name and address on the back of each (mailing labels are good). Be careful when writing on the back of photos so that ink does not bleed through or onto another photo. •The yearbook staff makes every attempt for a high quality, error free ad. However, the yearbook staff is not liable for damage to photos, typos, and we reserve the right to alter or not use a photo for content or design reasons. •We are not responsible for original photo quality that results in poor imaging. •Photos will be returned no later than April 1 (usually much earlier). **Please enclose a self-addressed/stamped envelope for return of your pictures.** •Please make certain the envelope is large enough to have photos returned. •The yearbook staff determines the remaining page allotment based on senior ads, which is why the deadline must remain this early.

## Step Four: Submit photos/payment/SASE/ad form

**DEADLINE: Friday, OCT. 21, 2:20 PM**

Senior First and Last Name (Print as you wish it to appear in ad) \_\_\_\_\_

Parent Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

**Please return this form with your pictures, SASE, and a check payable to Francis Howell High School. The district requires a phone # and driver's license # on the check. Either mail to Francis Howell High School Yearbook, 7001 Highway 94 South, St. Charles, MO 63304, or drop the ad off in the attendance office before the deadline. Questions, call Mrs. Dunaway at 636-851-4820.**